

## COMMUNICATION SCIENCES Ph.D. PROGRAM COURSE LIST

Course Code	Course Title		Weekly Course Hours			ECTS
		R/E	T	P	T	
<b>SBE5000</b>	<b>Scientific Research Techniques and Publication Ethics</b>	<b>R</b>	<b>3</b>	<b>0</b>	<b>3</b>	<b>6</b>
<b>COM1002</b>	<b>Lecture on Specialized Field</b>	<b>R</b>	<b>8</b>	<b>0</b>	<b>0</b>	<b>6</b>
<b>COM7000</b>	<b>Doctoral Seminar</b>	<b>R</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>6</b>
<b>COM7010</b>	<b>Doctoral Qualification</b>	<b>R</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>24</b>
<b>COM7020</b>	<b>Doctoral Thesis</b>	<b>R</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>24</b>
COM7030	Academic Literacy	E	3	0	3	6
COM7040	Method and Technique in New Media Studies	E	3	0	3	6
COM7050	Media, Identity and Representation	E	3	0	3	6
COM7060	New Communication Policies And Public Relations	E	3	0	3	6
COM7070	Communications, Media and Globalization	E	3	0	3	6
COM7080	Perception Management And Persuasion	E	3	0	3	6
COM7090	Public Relations and Publicity Theory Discussions	E	3	0	3	6
COM7100	Media Discourses	E	3	0	3	6
COM7110	Critical Media Studies	E	3	0	3	6
COM7120	New Media and Democracy	E	3	0	3	6
COM7130	Media, Politics & Democracy	E	3	0	3	6
COM7140	Turkish Political Life Political Public Relations Practice	E	3	0	3	6
COM7150	Political Psychology	E	3	0	3	6
COM7160	New Approaches in Political Communication	E	3	0	3	6
COM7170	Image and Reputation Management	E	3	0	3	6
COM7180	The Philosophy of Advertising	E	3	0	3	6
COM7190	Advertising and Ideological Analysis	E	3	0	3	6
COM7200	Media History Studies	E	3	0	3	6
COM7210	Broadcasting History	E	3	0	3	6
COM7220	International Relations and Media	E	3	0	3	6
COM7230	International Television Broadcasting	E	3	0	3	6
COM7240	Local Press And Its Problems	E	3	0	3	6
COM7250	Media and Otherization Practices	E	3	0	3	6
COM7260	Object Culture Communication	E	3	0	3	6
COM7270	Virtual Reality and Society	E	3	0	3	6
COM7280	Qualitative Research Methods in Communication Studies	E	3	0	3	6
COM7290	New Media: Culture and Identity	E	3	0	3	6
COM7300	Cinema and Genres	E	3	0	3	6
COM7310	Identity Representations in The Cinema	E	3	0	3	6
COM7320	Interactive Media Design	E	3	0	3	6
COM7330	Multi-Disciplinary Graphic Design	E	3	0	3	6
COM7340	Multidisciplinary Reading and Aesthetics	E	3	0	3	6
COM7350	Global Communication Strategies	E	3	0	3	6
COM7360	Cultural Studies and Media	E	3	0	3	6
COM7370	Regulation And Control Strategies On Mass Communication	E	3	0	3	6
COM7380	Advertisement Production Processes and Advertisement Analysis	E	3	0	3	6
COM7390	Critical Political Economy Of Cinema	E	3	0	3	6
COM7400	Visual Sociology	E	3	0	3	6
COM7410	Film and TV Production	E	3	0	3	6
COM7420	Film Sociology	E	3	0	3	6
COM7430	New Technologies in Cinema and TV	E	3	0	3	6
COM7440	Film Industry	E	3	0	3	6
COM7450	Postcolonial Cinema Studies	E	3	0	3	6
COM7460	History and Theory of Design	E	3	0	3	6
COM7470	Free Visual Design	E	3	0	3	6